

Archive Media Partners Announces New Digital Conversion Services

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After nearly 20 years working with conversion of analog, Archive Media Partners(AMP) is announcing a digital conversion service.

Kim Schroeder, President of AMP says, "Through my client base and teaching of graduate digital classes, I speak with many archives that have a collection or two of content that they just can not read. This frustration on their end means that they are saving media formats often, with no knowledge of whether it is important enough to save. If we can provide this conversion service, they can determine the content value and decide if it needs to be preserved or weeded. I feel like this is our opportunity to help bridge the gap for many smaller and medium-sized archives."

If you have digital files that are obsolete, shelves full of tapes or stacks of floppy diskettes that you don't have the equipment to read or documents in old word processing formats that you can't access, contact Archive Media Partners. AMP has the answer to your digital obsolescence dilemma. We have kept a supply of dated technology in good working order and will convert your obsolete formats to current standards, per your specifications. We can also convert analog tape formats to digital files, or transcode digital video formats.

Archive Media Partners works with small, medium and large clients to assist with efficiency in digitization projects. Run by archivists and librarians, the company has decades of staff experience doing traditional and cutting edge projects. They are a one-stop shop for archival processing, description, preservation and database design as well as engaging in most kinds of digitization and even designing social networking applications for institutions. Call Kim Schroeder at (313) 963-6355 x201 or email at kim@archivemediapartners.com to discuss your digital conversion project.

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